

Yuan-Chun (Kevin) Su

Product Designer with PM Experience (www.kevinsu.dev ↗)

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Product Designer with **4+ years of experience, including 2 years leading 0-to-1 B2B SaaS development**. Promoted to Project Manager to direct design and product strategy for 2 flagship products. Specializing in **simplifying complex B2B systems, designing AI-integrated products, and aligning cross-functional teams to deliver scalable solutions**.

EXPERIENCE

Freelance · SaaS Platform for Independent Fitness Coach · Solo Product Designer & Developer 2026.01 – Present

- Delivered a bespoke SaaS platform end-to-end, **defining product scope through client discovery and owning UX/UI design, system architecture, and full-stack implementation** — built with Next.js, Supabase, and LINE push, leveraging Claude Code
- Launched 4 core modules (scheduling, student management, sales analytics, reminders); **reduced client's admin workload from 3–4 hrs/week to 1 hr/month, prompting the client to commission a follow-up expansion project**

AntQ Tech · UI/UX Designer → Project Manager 2023.12 – 2025.11 · Taipei

B2B SaaS Product Design & Strategy Lead | Core dev team of 5

Promoted to PM within a year to lead 2 flagship SaaS products from 0 to 1, and orchestrate 15+ custom client projects and government RFP proposals.

T-Mamori · AI-Powered Cybersecurity Advisor Platform (2024 – 2025) *Featured in Taiwan SMESA Startup Selection ↗*

- Led product from 0 to 1 by **redefining enterprise-grade SIEM workflows** into an accessible AI-driven cybersecurity advisor, **enabling intuitive adoption** across SMEs, finance, healthcare, and public sector IT teams
- Defined product scope by refining complex SIEM into 2 core modules (Incident Monitoring, AI Assistant), introducing curated dashboards, a cyber risk index, and a **custom incident categorization system** — **reducing cybersecurity alert fatigue**
- Designed AI Assistant with 3 input modes (natural language / incident ID / table selection) and a **seamless AI-to-human handoff for edge cases** — became T-Mamori's key differentiator, driving demand for new modules under a modular architecture configurable per client
- Shaped product direction** across 6 major product iterations; showcased at startup expo (Meet Taipei), listed on Taiwan's Government e-Procurement Network, and attracted active investor interest

Woodball Vista · Woodball Tournament Management System (2023 – 2025) *woodball.antqtech.com ↗*

- Transformed a 25%-complete system; led end-to-end UX redesign and UI design system rebuild, structuring **distinct Player and Organizer modes**
- Deployed real-time scorekeeping and live leaderboards at a regional tournament organized by AntQ Tech, earning recognition from Taiwanese Woodball Associations, local government, and sponsors, retaining co-host partnerships in subsequent years
- Standardized digital woodball tournament workflow, supported **15+ tournaments, 10+ teams, peak 200+ players per event**. Reduced prep time from **1 week** → **< 1 day**, scorekeeping and ranking **1 hour** → **real-time**, paper use **hundreds** → **dozens**

Expanded Responsibilities as Project Manager

- Led client discovery and investor-facing product demos, translating stakeholder needs into product direction; drove feature prioritization, design-engineering tradeoffs, and collaborated on CTO-level product strategy

EDUCATION

Northeastern University Boston, MA, USA · M.P.S. in Digital Media · Interaction Design Concentration 2021.09 – 2023.06

National Taipei University of Technology Taipei, Taiwan · B.S. in Industrial Engineering and Management 2016.09 – 2020.06

SKILLS

Product & UX User Research, Personas, Usability Testing, Feature & IA Planning, Client Discovery Interviews

UI Design Figma (Expert), Illustrator; Wireframing, Prototyping, Design Systems, RWD, WCAG, Data Visualization

AI Product Design Conversational UX, Human-AI Handoff Design, AI-augmented Dev (Claude Code/Codex/Gemini CLI)

Web Development HTML/CSS/JavaScript; familiar with Vue, React, Next.js, Supabase; Git & GitHub, CI/CD basics

Project Management Cross-functional Collaboration, Development Planning, Product Demo Presentations

Language Mandarin (Native), English (Working Proficiency); TOEFL 95, US Master's Degree

Courses & Certs Harvard CS50x · Introduction to Computer Science (2022) | UCOM · Java Full-Stack Web Development (2021) | APMA Project Manager Certification (Level C) / **Prior Experience** Chicony Power · Industrial Engineering Intern (2018)